

GreCO Project Enters Active Research Phase: Pioneering Sustainable, Inclusive, and Culturally Rich Urban Futures

The GreCO project has officially transitioned into its dynamic research phase, marking a significant milestone in the ambitious quest to cultivate sustainable, inclusive, and culturally vibrant urban and peri-urban environments. Research teams are now actively engaged on the ground, diligently collecting data, refining methodologies, and investigating innovative strategies to enhance green spaces within cultural and urban areas in Elliniko-Argyroupoli.

At the forefront of these initiatives is the Department of Tourism Studies from the UPRC team, spearheading research with a robust interdisciplinary approach and a steadfast commitment to innovation. Questionnaires are meticulously distributed to gather comprehensive insights into various destination attributes, market segments, and the sustainability practices of local stakeholders.

As the GreCO project progresses through its essential research phase, teams engage closely with the EUI expert. His involvement provides critical support, thorough evaluation, and strategic guidance throughout the process. This collaboration ensures that our efforts are aligned with the objectives of the EUI, thereby facilitating a tangible impact in the development of sustainable, inclusive, and culturally enriched urban environments. We remain committed to fostering significant advancements in the quality of urban life for diverse communities through this partnership.

Collaborating closely with partner organizations, the team is crafting holistic solutions that seamlessly integrate sustainability, culture, and mobility into the fabric of everyday urban life, aiming to foster a thriving community that embraces both environmental stewardship and cultural richness.

Supported by the European Union, the GreCO project represents a collective step forward in designing greener, more resilient cities for the future.



